IA&B **EDUCATION** ADVOCACY RESOURCES

Professional Training Schedule JULY TO SEPTEMBER 2025

Courses for every learning style & schedule... in-person, live webinar, and on-demand. **REGISTER NOW ▲ 800-998-9644, OPTION 1 ▲ ONLINE: IABFORME.COM**



















CERTIFIED INSURANCE SERVICE REPRESENTATIVE **PROGRAM (CISR)**

The Certified Insurance Service Representative (CISR) Program empowers outstanding individuals to provide exceptional account management and customer service.

WHO SHOULD ATTEND CISR COURSES?

CISR courses are designed for individuals working in a customer service capacity.

EARN A PRESTIGIOUS CISR DESIGNATION

Within three calendar years, take five courses of your choice and pass the exam that follows the course. The exam is required only if earning the designation. Insurance professionals are welcome to take CISR courses without the intent to earn a designation.

Jul 9	CISR-Other Personal Lines	Live Webinar
Jul 16	CISR-Commercial Casualty I	Live Webinar
Jul 23	CISR-Life & Health Essentials	Live Webinar
Jul 30	CISR-Personal Residential	Live Webinar
Aug 6	CISR-Elements of Risk Management	Live Webinar
Aug 6	CISR-Agency Operations	Live Webinar
Aug 13	CISR-Commercial Property	Live Webinar
Aug 27	CISR-Personal Auto	Live Webinar
Sep 10	CISR-Commercial Casualty II	Live Webinar
Sep 17	CISR-Other Personal Lines	Live Webinar
Sep 18	CISR Personal Auto	Lancaster, PA
Sep 24	CISR-Commercial Casualty I	Live Webinar

Arrival or log into webinar: 7:30 - 7:55 AM In-person class or webinar: 8:00 AM - 3:45 PM Exam Review: 3:45 - 4:15 PM (Recommended for those earning a designation.)

In-Person: Member/Non-Member: \$205 Webinar: Member/Non-Member: \$170 Includes course materials and CE fees. In-person classes include lunch.

CE details available on individual course information webpages.

If earning a designation, a timed, one-hour online exam will be available after 4:15 PM the day of class through Thursday of the week following your in-person class or webinar.

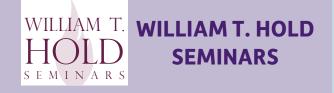
LOSS CONTROL CREDIT for Utica policyholders with CIC, CRM, or CISR designations except Agency Operations, which credits any Utica policyholder.



RISK & INSURANCE EDUCATION ALLIANCE AND IA&B

IA&B brings you the popular educational programs developed by the Risk & Insurance Education Alliance (also referred to as the Alliance):

- Certified Insurance Counselor (CIC) Program
- James K. Ruble Graduate Seminars
- Certified Insurance Service Representative (CISR) Program
- William T. Hold Seminars



William T. Hold Seminars are one-day seminars designed specifically for individuals who have a concentrated role in customer service. The seminars offer topics that expand and support the CISR Program.

WHO SHOULD ATTEND WILLIAM T. HOLD **SEMINARS?**

Open to all insurance professionals. William T. Hold seminars are a great annual update option for CISR designees; however, holding the designation is not a requirement for attendance.



Jul 17 Commercial Lines Live Webinar Sep 30 Personal Lines Live Webinar



Log into webinar: 7:30 - 7:55 AM Webinar: 8:00 AM - 4:00 PM



Webinar: Member/Non-Member: \$170 Includes course materials and CE fees.



CE details available on individual course information webpages.

NO EXAM



LOSS CONTROL CREDIT for Utica policyholders with CIC, CRM, or CISR designations.



The Certified Insurance Counselor program is a nationally recognized and highly respected insurance professional designation. The CIC program is continuously reviewed, updated, and expanded to fit your professional needs.

WHO SHOULD ATTEND CIC COURSES?

- Licensed agents, brokers, and adjusters
- Insurance or risk management professionals with two years of experience

EARN A PRESTIGIOUS CIC DESIGNATION

Take five CIC courses of your choice and pass the corresponding exams within five calendar years. The exam is required only if you are earning the designation. Insurance professionals are welcome to take CIC courses without the intent to earn a designation.

Jul 15-16	CIC-Commercial Casualty	Live Webin	
Sep 2-3	CIC Life and Health	Erie, PA	
Sep 16-17	CIC Commercial Multiline	Live Webin	
Sep 16-17	CIC-Commercial Multiline	Lancaster,	
* Hybrid class held simultaneously online and in-person			

Arrival or log into webinar: 7:30 - 7:55 AM In-person class or webinar: 8:00 AM - 5:00 PM Exam review: 5:15 - 5:30 PM on first day (Recommended for those earning a designation.)



In-Person: Member/Non-Member: \$450 Webinar: Member/Non-Member: \$430

Includes course materials and CE fees



CE details available on individual course information webpages.



If earning a designation, a timed, two-hour online exam (essay/short answer) will be available Mon thru Thurs the week following your last day of the in-person class or webinar.



LOSS CONTROL CREDIT for Utica policyholders with CIC, CRM, or CISR designations except Agency Management, which credits any Utica policyholder. The educational programs and research conducted by the Alliance were built on a foundation of integrity, innovation, and imagination. These gualities commit us to act responsibly, to be accountable for our actions, to fulfill our obligations, and to inspire others with our relentless determination to achieve a standard of excellence in every endeavor.



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IAMES K. RUBLE GRADUATE SEMINARS

Respected throughout the industry as cutting-edge and market-focused – offering a variety of specialty, advanced, and high-interest topics. Take your coverage knowledge to new heights at a two-day James K. Ruble Graduate Seminar.

WHO SHOULD ATTEND JAMES K. RUBLE **SEMINARS?**

Any Certified Insurance Counselor (CIC) or Certified Risk Manager (CRM) designee who is looking to dive deeper into coverage topics that were introduced at the CIC course level.

The full agenda and topics is available on the individual course information webpages.



Iul 29-30 Erie, PA Aug 19-20 Live Webinar



Arrival or log into webinar: 7:30 - 7:55 AM In-person class or webinar: 8:00 AM - 5:15 PM



In-Person: Member/Non-Member: \$460 Webinar: Member/Non-Member: \$450 Includes course materials and CE fees



CE details available on individual course information webpages.



No Exam Required



LOSS CONTROL CREDIT for Utica policyholders with CIC, CRM, or CISR designations.

OTHER COVERAGE – LIVE CE WEBINARS

Jul 8	9 AM-12 PM	Bad Machines, Evil People: The Latest in Cyber
Jul 8	1-4 PM	Ethics in Insurance - Protecting the Client and the Agency *
Jul 9	1-4 PM	The Fine Print: Understanding the Contractual Obligations of Your Insured
Jul 10	9 AM-12 PM	Homeowners Endorsements Insureds Don't Want (But Do Need)
Jul 10	2-3 PM	An Hour with Nicole: Making Sense of Homeowners Deductibles (Once and For All!)
Jul 15	9 AM-12 PM	Certificates, Contractors, and You: Fights, Coverage Issues, Best Practices
Jul 15	1-4 PM	Reasons Personal Lines are Broken (and What to Do About It)
Jul 17	11 AM-12 PM	An Hour with Patrick: Reinsurance: How It Works & Why It Matters
Jul 17	1-4 PM	Understanding Commercial Property Gaps and Knowing How to Fill Them **
Jul 22	1-4 PM	Liar!: An Agent's Role in Identifying & Handling Fraud
Jul 29	9-11 AM	Just Use Mine: Home, Vehicle and Other Sharing Exposures Insurance Doesn't Like
Jul 29	1-4 PM	Dawn of New Age or End of the World? Emerging Risks That Make You Wonder
Jul 30	2-3 PM	An Hour with Dave: E&O: Talking Exposures with an Attorney
Jul 31	9 AM-12 PM	Forward and Backward: Insuring Emerging Risks, Surviving Deteriorating Markets
Aug 5	1-4 PM	Ethics, Diligence, Success: What Agencies Need to Know *
Aug 6	2-3 PM	An Hour with Dave: Understanding Ordinance or Law (Because Insureds Still Don't)
Aug 7	9 AM-12 PM	Flood Insurance: What You Need to Know
Aug 7	1-4 PM	Coverage Essentials: Homeowners Part 1–Policy Definitions, Liability Coverage & Policy Conditions
Aug 12	1-4 PM	Commercial Property: Claims, Coverages, Consequences
Aug 19	9-11 AM	CGL Endorsements That Will Break Your Policy
Aug 19	2-3 PM	An Hour with Cathy: I Pay What? How Commercial Policy Deductibles Work
Aug 21	9 AM-12 PM	Why Inadequate EPLI Will Close Your Business (and What to Do About It)
Aug 21	1-4 PM	Stinkin Rich, Insurance Poor: P&C Coverage Challenges for High-Net-Worth Individuals
Aug 26	9-11 AM	Why Are You Here?! Insurance Issues with the People and Stuff in Your House
Aug 26	1-4 PM	Social Security and Medicare: Your Questions Answered
Aug 27	1-4 PM	Transportation Insurance: A Non-Standard Business Exposure
Aug 28	9-11 AM	Eroding: The Personal Lines Implosion and What Happens Next
Aug 28	2-3 PM	An Hour with Nicole: Personal Lines: Read the %^&* Form!
Sep 9	11 AM-12 PM	An Hour with Patrick: Reinsurance: How It Works & Why It Matters
Sep 9	1-4 PM	Understanding Commercial Property Gaps and Knowing How to Fill Them **
Sep 10	9-11 AM	Homeowners Endorsements Insureds Don't Want (But Do Need)
Sep 10	2-3 PM	An Hour with Nicole: Making Sense of Homeowners Deductibles (Once and For All!)
Sep 11	2-3 PM	An Hour with Cathy: Understanding (Finally!) How Claims Made Policies Work
Sep 16	1-4 PM	Reasons Personal Lines are Broken (and What to Do About It)
Sep 17	2-3 PM	An Hour with Dave: What Everyone Must Know About Flood
Sep 18	9-11 AM	Name That Endorsement: Business Auto and Commercial Property Edition
Sep 18	1-4 PM	Ethics in Insurance - Protecting the Client and the Agency *
Sep 25	1-4 PM	Bad Machines, Evil People: The Latest in Cyber
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CONTINUED: OTHER COVERAGE

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6	1 HOUR WEBINARS: Member: \$25 Non-Member: \$55 <i>Memb</i> 2 HOUR WEBINARS: Member: \$50 Non-Member: \$80 <i>Memb</i> 3 HOUR WEBINARS: Member: \$75 Non-Member: \$105 <i>Mem</i>
Œ	CE details available on individual course information webpages
EXAM 1.0000 2.0000 0.000	No Exam Required
0	LOSS CONTROL CREDIT for: * Utica (PA, MD, DE); ** Utica (PA, MD, DE) and Swiss Re/Westport (PA, DE) policyho

E&O RISK MANAGEMENT LIVE WEBINARS

	Jul 8	1-4 PM	Ethics in Insurance - Protecting the Client and the Agency *	
	Jul 17	1-4 PM	Understanding Commercial Property Gaps and Knowing How to Fill Them **	
	Aug 5	1-4 PM	Ethics, Diligence, Success: What Agencies Need to Know *	
	Aug 7	1-4 PM	Coverage Essentials: Homeowners Part 1 – Policy Definitions, Liability Coverage & Policy Conditions **	
	Sep 9	1-4 PM	Understanding Commercial Property Gaps and Knowing How to Fill Them **	
	Sep 18	1-4 PM	Ethics in Insurance - Protecting the Client and the Agency *	
\$	Member: \$75 Non-Member: \$105 <i>Members save \$30!</i>			
CE	CE details available on individual course information webpages.			
EXAM 1.000 1.000 1.000 0.0000 0	No Exam Required			
	LOSS CONTROL CREDIT FOR: * Utica (PA, MD, DE);			

** Utica (PA, MD, DE) & Swiss Re (PA, DE) policyholders

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ANNUITIES CE ON-DEMAND

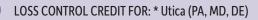
Producers with any type of annuity authority can meet Pennsylvania's and Maryland's CE requirement with IA&B's on-demand courses: Annuity Best Interest Standards (1 CE) and Concepts & Uses of Annuities (4 CE). Perfect for busy insurance professionals. Access these and more self-paced, on-demand courses and learn at your own convenience – anywhere, anytime. For more information, go to IABforME.online/OnDemand

PA ETHICS & FLOOD CREDITS

Recently enacted legislation, which took effect on April 29, 2025 triggered these new requirements:

- The Flood requirement (2 hours) applies to all resident producers with Property, Casualty, or Personal lines of authority.
- The Ethics requirement (3 hours) applies to all resident producers and both resident and non-resident Title agents.

	Jul 8	1-4 PM	Ethics in Insurance - Protecting the Client and the Agency *
	Aug 5	1-4 PM	Ethics, Diligence, Success: What Agencies Need to Know *
	Aug 7	9 AM-12 PM	Flood Insurance: What You Need to Know
	Sep 17	2-3 PM	An Hour with Dave: What Everyone Must Know About Flood
	Sep 18	1-4 PM	Ethics in Insurance - Protecting the Client and the Agency *
9	1 HOUR WEBINAR: Member: \$25 Non-Member: \$55 3 HOUR WEBINARS: Member: \$75 Non-Member: \$105 Members save \$30!		
	CE details available on individual course information webpages.		
EXAM 1.0900 2.0000 2.0000 0.0000 0.0000	No Exam	n Required	



IA&BISYOUR PREMIER RESOURCE FOR LICENSING EXAM PREPARATION

IA&B can help you prepare and study to earn a Property & Casualty and Life & Health license in Pennsylvania, Maryland, and Delaware. Our study and preparation methods have a proven track record of helping people feel confident and ready to pass the state licensing exams.

Check out IABforME.online/licensing







MARK YOUR CALENDARS FOR OUR 2025 IN-PERSON CLASSES

Jul 29-30	Ruble Graduate Seminar	Erie, PA
Sep 2-3	CIC - Life and Health	Erie, PA
Sep 16-17	CIC - Commercial Multiline	Lancaster, PA
Sep 18	CISR - Personal Auto	Lancaster, PA
Oct 7-8	Ruble Graduate Seminar	Philadelphia, PA
Oct 15	CISR - Commercial Casualty I	Philadelphia, PA
Oct 28	CISR - Commercial Casualty II	Frederick, MD
Nov 6	CISR - Commercial Property	Pittsburgh, PA
Nov 18	CISR - Commercial Casualty I	Mechanicsburg, PA
Nov 18-19	CIC - Personal Lines	Erie, PA
Dec 2	CISR - Other Personal Lines	Mechanicsburg, PA

INTRODUCING **INSURING CAREERS CERTIFICATION PROGRAM**

Do you have a new, unlicensed employee?

Is your new employee starting a career in insurance? Let IA&B help you with preparing them for the licensing exam and building a practical knowledge of insurance operations.

Insuring Careers Certification Program (ICCP) is the perfect program for newcomers to the insurance industry. It is designed for new employees who are starting a career in property and casualty insurance in PA, MD, and DE. This program breaks down the complex world of insurance into manageable learning segments. Your employees will prepare for the licensing exam and develop a practical knowledge base. ICCP provides your employees with the necessary tools and knowledge for success.

How does this certification program work?

- It's online & flexible.
- A Your employees have up to six months to complete the program, but it can be completed sooner.
- Your employees have access to an experienced education team that can answer questions and provide support.

Register new employees in the Insuring Careers Certification Program (ICCP)



For more information and to get started, contact: Heather Ulrich, IA&B Director of Career Services 717-918-9441 | HeatherU@IABforME.com IABforME.com

"This is a great program! It's benefiting our agency and the material is easy to understand for our staff."

Robert Smyrl, CIC President, Smyrl Insurance





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QUESTIONS?

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IA&B Insurance Agents & Brokers



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Featured on the Cover: Royden Pearson and Melissa Bruder of America Insurance Agency in Newtown, PA.