



WOMEN'S CONFERENCE

Sponsorship Opportunities

What:

Third annual in-person conference celebrating growth and leadership for women in insurance.

When:

Tuesday, March 25, 2025
9:30 AM – 3:30 PM

Where:

DoubleTree Resort by Hilton Lancaster
2400 Willow Street Pike
Lancaster, PA 17602

About the Conference

About

After last year's sold-out conference, IA&B is thrilled to host our third annual event for insurance professionals. This event focuses on inspiring and supporting women in our industry. The conference combines a mix of keynote speakers, educational workshops, and productive networking. IA&B looks forward to bringing together over 175 women committed to professional and personal development.

Admission

Registration opens January 13.

SAVE! Early Bird Registration: Until February 14 at 4:30PM: Members: \$139 | Non-members: \$179

Starting February 14, After 4:30PM: Members: \$169 | Non-members: \$209



Sponsorship

LIMITED SPONSORSHIPS AVAILABLE

Premier Package - \$1,500

In addition to the conference, a Women's Networking Event is slated for the night prior to the conference at Mick's All-American Pub, adjacent to the hotel. It will allow attendees to connect casually before the conference.

- ▲▲ One complimentary registration to the Conference and Networking Event
- ▲▲ Logo on signage at the Women's Networking Event

NEW WITH SPONSORSHIP THIS YEAR: WOMEN OF INFLUENCE

IA&B has established the Women of Influence recognition program. Every March, IA&B honors approximately 6-8 women in the insurance industry who have a positive impact on their agency, community, and the independent agency channel. The recipients of the Women of Influence award will be featured in the March issue of IA&B Magazine's Primary Agent and recognized at the Women's Conference. By sponsoring, your logo will be associated with this significant initiative.



LOGO FEATURED ON PROMOTIONS BEFORE THE EVENT:

- ▲▲ Dedicated conference webpage
- ▲▲ Promoted on social media channels between January - March 2025
- ▲▲ Featured in Primary Agent, a monthly member magazine, March and April 2025 editions (1,200 print editions mailed and 11,000 digital editions emailed monthly)
- ▲▲ Dedicated announcements sent by email to 9,000 members

FEATURED PROMOTIONS AT THE EVENT:

- ▲▲ Logo signage at registration table and throughout event
- ▲▲ Logo in event program
- ▲▲ Logo on event slide show
- ▲▲ Opportunity to include item in swag bags
- ▲▲ Sponsor recognition by host

About IA&B

Insurance Agents & Brokers (IA&B) is a professional trade association that is a driving force behind professional training, advocacy, and support for independent agencies. IA&B is the premier resource and champion for independent insurance agencies in PA, MD, and DE.

SOCIAL MEDIA



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YouTube.com/@IA_and_B

CONTACT US



800-998-9644



IABforME.com



IAB@IABforME.com



PA: 650 Willson Lane, Suite 200, Mechanicsburg, PA 17055

MD: 191 Main Street, Annapolis, MD 21401

Our Members

IA&B member agency principals and owners have established careers, extensive professional networks, and strong community involvements.



1,000+ MEMBER AGENCIES

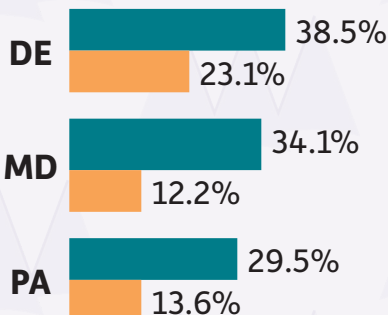


11,000 MEMBERS

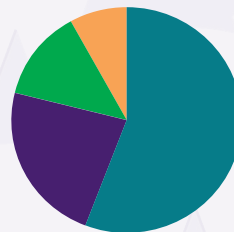
ANNUAL AGENCY REVENUE

Reach member agencies with solid revenue.

- % of agencies in each state with revenue of \$500,000 - \$1,249,000
- % of agencies in each state with revenue of \$1,250,000 - \$2,499,000

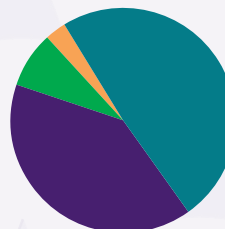


NUMBER OF EMPLOYEES



- 55% 1-5
- 24% 6-10
- 13% 11-20
- 8% Over 20

LINES OF BUSINESS



- 49% Personal
- 40% Commercial
- 8% Group Health
- 3% Other

Sponsorship Registration Form

YOUR INFORMATION

Company Name: _____

Company Name as it Should Appear in Publications: _____

Contact Name: _____

Address: _____

City: _____ ST _____ ZIP _____

Office Phone: (_____) _____ Cell Phone: (_____) _____

Email: _____

COMPLIMENTARY REGISTRATION

Name of Attendee: _____

Attendee Phone: (_____) _____ Attendee Email: _____

PAYMENT

☐ Premier Package: \$1,500

Method of Payment: ☐ Check enclosed - payable to IA&B. ☐ Charge my personal credit card.
☐ Charge my corporate credit card.

Credit Card: _____ Exp. Date: ____ / ____ CVV: ____

Name of Cardholder (PLEASE PRINT): _____

Card Type: ☐ Visa ☐ MasterCard ☐ American Exp. ☐ Discover

Signature of Cardholder: _____

Note: Sponsorships may be deductible as ordinary business expenses; however, they may not be considered charitable contributions.

THANK YOU



Send completed form to:

IA&B, Attention: Alane Fagan, 650 Wilson Lane, Suite 200, Mechanicsburg, PA 17055

QUESTIONS? Contact Alane Fagan at AlaneF@IABforME.com or 717-918-9198

Deadline for submission: Fri, Feb. 14, 2025.

IA&B OFFICE USE ONLY

Date Rec:

Amt:

Ck #:

Date Ent: