



WOMEN'S CONFERENCE

Sponsorship Opportunities

What:

Second annual in-person conference celebrating growth and leadership for women in insurance.

When:

Wednesday, March 27, 2024
9:30 AM – 3:30 PM

Where:

The Englewood
1219 West End Avenue
Hershey, PA 17036

About the Conference

About

After a sold-out and successful conference last year, IA&B is thrilled to conduct a second Women's Conference for insurance professionals. This event focuses on inspiring and supporting women in our industry. The conference will combine a mix of keynote speakers, productive networking, and group discussions. IA&B looks forward to bringing together about 150 women committed to professional and personal development.

Admission

SAVE! Early Bird Registration: Until February 16: Members: \$129 | Non-members: \$169

Starting February 17: Members: \$169 | Non-members: \$209



Sponsorship

LIMITED SPONSORSHIPS AVAILABLE

Premier Package - \$1,500

Includes all benefits from the Standard Package + additional Women's Networking Event

The Women's Networking Event is slated for the night prior to the conference. This event will be held at a local restaurant/bar (not the conference venue) and will allow attendees to connect casually before the conference to grow their networking circle.

- ▲▲ One complimentary registration to the Women's Networking Event
- ▲▲ Logo on signage at the Women's Networking Event
- ▲▲ Opportunity to address guests at the Women's Networking Event

Note: Must be a Premier Sponsor to attend the Tuesday evening event.

Standard Package - \$1,000

- ▲▲ One complimentary registration for the conference
(Attendance at the evening Women's Networking Event is exclusive to Premier Sponsors.)

LOGO FEATURED ON PROMOTIONS BEFORE THE EVENT:

- ▲▲ Dedicated conference webpage
- ▲▲ Promoted on social media channels between January - March 2024
- ▲▲ Featured in Primary Agent, a monthly member magazine, March and April 2024 editions (1,200 print editions mailed and 11,000 digital editions emailed monthly)
- ▲▲ Dedicated announcements sent by email to 9,000 members

FEATURED PROMOTIONS AT THE EVENT:

- ▲▲ Logo signage at registration table and throughout event
- ▲▲ Logo in event program
- ▲▲ Logo on event slide show
- ▲▲ Opportunity to include item in swag bags
- ▲▲ Sponsor recognition by host

About IA&B

Insurance Agents & Brokers (IA&B) is a professional trade association that is a driving force behind professional training, advocacy, and support for independent agencies. IA&B is the premier resource and champion for independent insurance agencies in PA, MD, and DE.

SOCIAL MEDIA



/company/IA_and_B



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YouTube.com/@IA_and_B

CONTACT US



800-998-9644



IABforME.com



IAB@IABforME.com



PA: 650 Willson Lane, Suite 200, Mechanicsburg, PA 17055
MD: 191 Main Street, Annapolis, MD 21401

Our Members

IA&B member agency principals and owners have established careers, extensive professional networks, and strong community involvements.



1,150+ MEMBER AGENCIES

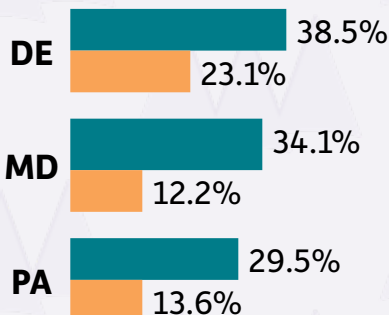


11,000 MEMBERS

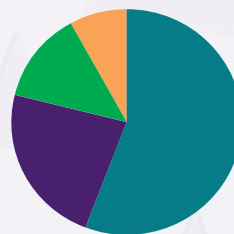
ANNUAL AGENCY REVENUE

Reach member agencies with solid revenue.

- % of agencies in each state with revenue of \$500,000 - \$1,249,000
- % of agencies in each state with revenue of \$1,250,000 - \$2,499,000

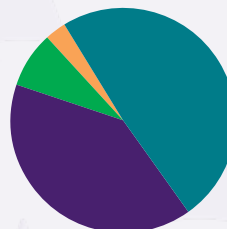


NUMBER OF EMPLOYEES



- 55% 1-5
- 24% 6-10
- 13% 11-20
- 8% Over 20

LINES OF BUSINESS



- 49% Personal
- 40% Commercial
- 8% Group Health
- 3% Other

Sponsorship Registration Form

YOUR INFORMATION

Company Name: _____

Company Name as it Should Appear in Publications: _____

Contact Name: _____

Address: _____

City: _____ ST _____ ZIP _____

Office Phone: (_____) _____ Cell Phone: (_____) _____

Email: _____

COMPLIMENTARY REGISTRATION

Name of Attendee: _____

Attendee Phone: (_____) _____ Attendee Email: _____

PAYMENT

Premier Package: \$1,500 Standard Package: \$1,000

Method of Payment: Check enclosed - payable to IA&B. Charge my personal credit card.
 Charge my corporate credit card.

Credit Card: _____ Exp. Date: ____ / ____ CVV: ____

Name of Cardholder (PLEASE PRINT): _____

Card Type: Visa MasterCard American Exp. Discover

Signature of Cardholder: _____

Note: Sponsorships may be deductible as ordinary business expenses; however, they may not be considered charitable contributions.

THANK YOU



Send completed form to:
IA&B, Attention: Alane Fagan, 650 Wilson Lane, Suite 200, Mechanicsburg, PA 17055
QUESTIONS? Contact Alane Fagan at AlaneF@IABforME.com or 717-918-9198
Deadline for submission: January 19, 2024.

IA&B OFFICE USE ONLY	Date Rec:	Amt:	Ck #:	Date Ent:
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