



WOMEN'S CONFERENCE

Sponsorship Opportunities

What:

First annual in-person conference celebrating growth and leadership for women in insurance.

When:

Wednesday, March 29, 2023
9:30 AM – 3:30 PM

Where:

The Inn at Leola Village
38 Deborah Dr, Leola, PA 17540
Lancaster County, PA
Women-Owned Business

About the Conference

About

IA&B is excited to announce our first Women's Conference for insurance professionals. This new event focuses on inspiring and supporting the growth of women in our industry. The conference will combine a mix of keynote speakers, productive networking, and group discussions. IA&B looks forward to bringing together a community of women committed to professional and personal development.

Admission

SAVE! Early Bird Registration: Until February 28: Members: \$99 | Non-members: \$139

Starting March 1: Members: \$129 | Non-members: \$169

Speakers



Sara Bradshaw Ray, CIC

Strategist, Executive Coach and founder of MyNetwork - a nationwide network of facilitated mastermind groups connecting and growing leaders in the insurance vertical. Certified KOLBE Consultant.

As the founder of MyNetwork, it goes without saying that Sara is evangelistic about the importance and great value of connecting and growing individuals in all facets of our profession. Literally born in the business, this “agency brat” turned career veteran agency owner now management consultant, Sara brings a wealth of experience from the carrier, agency, and cluster sides of the insurance vertical and then some.



Cathy Trischan, CPCU, CRM, CIC, ARM, AU, AAI, CRIS, MLIS, TRIP

IA&B's commercial lines education consultant. She works with our CIC and CISR programs, as well as our live CE webinars.

After attending Rutgers University, Cathy entered the insurance industry and worked for a short time as a company claims adjuster. Her first job in an agency was as an Assistant Commercial Lines CSR. Since then, she has worked in several agencies and held many roles including CSR, VP of Marketing, Commercial Lines Manager, and her current position, Director of Commercial Underwriting.

Sponsorship

Premier Package - \$1,000

Limited sponsorships available

Includes one complimentary registration to the conference

Logo featured on promotions before the event:

- ▲▲▲ Dedicated conference webpage
- ▲▲▲ Promoted on social media channels between January - March 2023
- ▲▲▲ Featured in Primary Agent, a monthly member magazine, March and April 2023 editions (1,200 print editions mailed and 11,000 digital editions emailed monthly)
- ▲▲▲ Dedicated announcements sent by email to 9,000 members

Featured promotions at the event:

- ▲▲▲ Logo signage at registration table and throughout event
- ▲▲▲ Logo in event program
- ▲▲▲ Logo on event slide show
- ▲▲▲ Opportunity to include item in swag bags
- ▲▲▲ Sponsor recognition by host

About IA&B

Insurance Agents & Brokers (IA&B) is a professional trade association that is a driving force behind professional training, advocacy, and support for independent agencies. IA&B is the premier resource and champion for independent insurance agencies in PA, MD, and DE.

SOCIAL MEDIA



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YouTube.com/@IA_and_B

CONTACT US



800-998-9644



IABforME.com



IAB@IABforME.com



PA: 650 Willson Lane, Suite 200, Mechanicsburg, PA 17055
MD: 191 Main Street, Annapolis, MD 21401

Our Members

IA&B member agency principals and owners have established careers, extensive professional networks, and strong community involvements.



1,150+ MEMBER AGENCIES

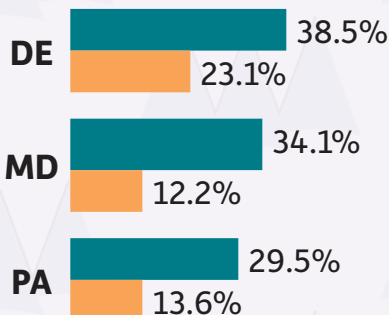


11,000 MEMBERS

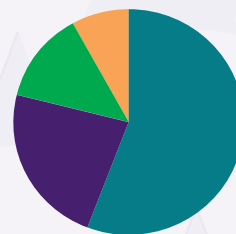
ANNUAL AGENCY REVENUE

Reach member agencies with solid revenue.

- % of agencies in each state with revenue of \$500,000 - \$1,249,000
- % of agencies in each state with revenue of \$1,250,000 - \$2,499,000

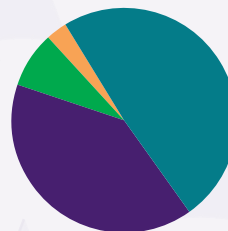


NUMBER OF EMPLOYEES



- 55% 1-5
- 24% 6-10
- 13% 11-20
- 8% Over 20

LINES OF BUSINESS



- 49% Personal
- 40% Commercial
- 8% Group Health
- 3% Other

Sponsorship Registration Form

YOUR INFORMATION

Company Name: _____

Company Name as it Should Appear in Publications: _____

Contact Name: _____

Address: _____

City: _____ ST _____ ZIP _____

Office Phone: (_____) _____ Cell Phone: (_____) _____

Email: _____

COMPLIMENTARY REGISTRATION

Name of Attendee: _____

Attendee Phone: (_____) _____ Attendee Email: _____

PAYMENT

Premier Package: \$1,000

Method of Payment: Check enclosed - payable to IA&B. Charge my personal credit card.
 Charge my corporate credit card.

Credit Card: _____ Exp. Date: ____ / ____ CVV: ____

Name of Cardholder (PLEASE PRINT): _____

Card Type: Visa MasterCard American Exp. Discover

Signature of Cardholder: _____

Note: Sponsorships may be deductible as ordinary business expenses; however, they may not be considered charitable contributions.

THANK YOU



Send completed form to: IA&B, 650 Wilson Lane, Suite 200, Mechanicsburg, PA 17055

QUESTIONS? Contact Alane Fagan at AlaneF@IABforME.com or 717-918-9198

Deadline for submission: January 27, 2023.

IA&B OFFICE USE ONLY

Date Rec:

Amt:

Ck #:

Date Ent: