



YOUNG AGENT AWARD



CLASS OF
2022

SPONSORSHIP
OPPORTUNITIES



YOUNG AGENT AWARD

**SPONSORSHIP DEADLINE:
AUGUST 26, 2022**

AWARD

In 2020, IA&B launched the Young Agent Award program recognizing rising stars in the independent insurance community in PA, MD, and DE.

Three young agents (one from each state) will be selected by a panel of judges. Recipients will be publically announced and recognized in October 2022.

DETAILS

RECIPIENTS WILL BE:

- Featured on the cover of IA&B Primary Agent magazine, October edition
- Featured in a video on IA&B website and social media

AWARD CRITERIA INCLUDE:

- Employed for one year or more by an IA&B Member in PA, MD, or DE
- 40 years old or younger on October 1, 2022
- Made community contributions through volunteering or service
- Example of emerging-leader status in the field
- Participated in IA&B events, education, or other happenings

NOTE: Applications for nominations are due Thurs, June 16, 2022. A person can be nominated or self-nominated. Information can be found at IABforME.com.

LAST YEAR'S RECIPIENTS



Alexis Burns
Burns & Burns Insurance
Clarion, PA



Tony Giampapa
The Jacobs Company
Columbia, MD



Sheila Wells
Williams Insurance Agency
Rehoboth Beach, DE

SPONSORSHIP

■ \$1,000

BE PART OF THE IA&B YOUNG AGENT AWARD

Become a sponsor! Have your company's logo featured on these co-branded promos:

■ IA&B YOUNG AGENT AWARD WEBPAGE

■ VIDEO HIGHLIGHTING RECIPIENTS

- Featured on IA&B Website Homepage (6,000+ views monthly)
- Promoted on IA&B social media (YouTube, Facebook, Twitter, LinkedIn)

■ PRIMARY AGENT MAGAZINE: YOUNG AGENT EDITION, OCT. 2021

- Mailed to 1,150+ member agencies
- Emailed to 11,000 members

■ EMAIL ANNOUNCEMENT

Your company's name will be listed on any emails promoting the 2022 Young Agent Award program. It includes the highly anticipated email announcing the winners from the IA&B President & CEO.



Screenshot from the video



Social media posts



Cover of October 2021 magazine

ABOUT IA&B

Insurance Agents & Brokers (IA&B) is a professional trade association that is a driving force behind professional training, advocacy, and support for independent agencies. IA&B is the premier resource and champion for independent insurance agents in PA, MD, and DE.

25
DEDICATED STAFF TO
SUPPORT MEMBERS



IA&B
TERRITORY



SOCIAL MEDIA



/IA_and_B



/IABforME



/company/IA_and_B



YouTube.com

CONTACT US



800-998-9644



IABforME.com



PA: 650 Wilson Lane, Suite 200,
Mechanicsburg, PA 17055
MD: 191 Main Street, Annapolis, MD 21401



IAB@IABforME.com

OUR MEMBERS

IA&B member agency principals and owners have established careers, extensive professional networks, and strong community involvements.



ANNUAL AGENCY REVENUE

Reach member agencies with solid revenue.

\$500,000 - \$1,249,000

23.1%



DE

12.2%



MD

13.6%



PA

\$1,250,000 - \$2,499,000

38.5%



DE

34.1%



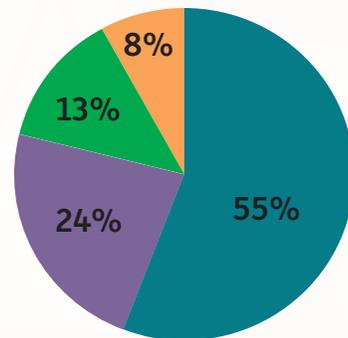
MD

29.5%



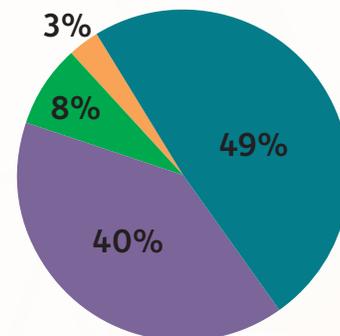
PA

NUMBER OF EMPLOYEES



1-5 6-10 11-20 Over 20

LINES OF BUSINESS



Personal Commercial Group Health Other

SPONSORSHIP REGISTRATION FORM

YOUR INFORMATION

Company Name: _____

Company Name as it Should Appear in Publications: _____

Contact Name: _____

Address: _____

City: _____ ST _____ ZIP _____

Office Phone: (_____) _____ Cell Phone: (_____) _____

Email: _____

PAYMENT

Young Agent Award: \$1,000

Method of Payment: Check enclosed - payable to IA&B. Charge my personal credit card.
 Charge my corporate credit card.

Credit Card: _____ Exp. Date: ____ / ____ CVV: _____

Name of Cardholder (PLEASE PRINT): _____

Card Type: Visa MasterCard American Exp.

Signature of Cardholder: _____

Note: Sponsorships may be deductible as ordinary business expenses; however, they may not be considered charitable contributions.

THANK YOU



Send completed form to: IA&B, 650 Wilson Lane, Suite 200, Mechanicsburg, PA 17055

QUESTIONS? Contact Alane Fagan at AlaneF@IABforME.com or 800-998-9644, ext. 512

Deadline for submission: August 26, 2022.

IA&B OFFICE USE ONLY

Date Rec:

Amt:

Ck #:

Date Ent: