

PARTNER BENEFITS

Platinum
\$7,500

Gold
\$5,000

Silver
\$2,500

PLATINUM EXCLUSIVES

Attend a meet-and-greet with IA&B Board of Directors	X		
Two-page spread profiling your company in an issue of Primary Agent magazine <i>Distribute 1200+ copies monthly</i>	X		
Quarter-page ad in our spring professional training catalog <i>Distributed to 15,000+</i>	X		
Company logo on a slideshow during all 250+ IA&B training days	X		
Half off a one-day, in-house training program for up to 20 attendees <i>Valued at \$2,800. Your cost: \$1,400.</i>	X		

PLATINUM & GOLD

Recognition in all IA&B class workbooks <i>Supplied to 5,000+ participants annually</i>	X	X	
Recognition in our fall professional training catalog <i>Distributed to 15,000+ members and education participants</i>	X	X	
Connect with agents seeking carrier appointments through our proprietary, online Appointment Link	X	X	
Complimentary use of the IA&B conference center <i>Capacity of 48; valued at \$500 per day</i>	X 3 days	X 1 day	
Receive complimentary, state-specific market share reports <i>(PA & DE only)</i>	X	X	

PLATINUM, GOLD, & SILVER

Receive recognition in Agent Headlines e-newsletters <i>Distributed to 10,100+ agency employees</i>	X 12 times/year	X 6 times/year	X 4 times/year
Receive recognition in Primary Agent magazine <i>Distributed to 10,100+ agency employees</i>	X 12 times/year	X 4 times/year	X 1 time/year
Receive recognition on the IA&B website <i>Homepage averages 9,000 monthly visits</i>	X Homepage	X Partners Page	X Partners Page
Include the IA&B Partners logo in your business communication	X	X	X
Get half off on the Work At Home Vintage Experts set-up fee for remote <i>A savings of \$1,250</i>	X	X	X
Receive IA&B weekly e-newsletter Agent Headlines and monthly Primary Agent magazine	X	X	X
Save money on IA&B programs, products and services with member discounts	X	X	X
Access all IA&B legal and regulatory tools and members-only online resources	X	X	X

Become a Partner. Get started by completing the application.